



Press Release  
Tain l'Hermitage, the 19th of march 2019

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## The World's Most Admired Wine Brands Edition 2019 Maison M. CHAPOUTIER has been ranked for the 4th time, first French brand among the 50 most recognized brands in the world.

**Ranked since 2011 in the “World's Most Admired Wine Brands” classification published by the British magazine Drinks International. Maison M. CHAPOUTIER has become in 2019 the first French brand to appear on the list and is also ranked 5th internationally.**

### **A unique wine profile enhancing a unique *terroir***

Established 1808 in Tain-l'Hermitage, at the heart of the Rhone Valley.

Maison M. CHAPOUTIER looks carefully after their vineyards from one season to another. It's the fruit of this work and the endless curiosity of Michel Chapoutier and his team that have been rewarded for a few years with this title of first French Wine Brands among the 50 laureates.

M. CHAPOUTIER has jumped up from the 6th to 5th, making the brand the top french producer in this year's list. It reinforces its position as a key wine maker in France and abroad. Maison M. CHAPOUTIER has been part of the prestigious ranking since its first edition in 2011 and was ranked the first French brand 5 times in 9 years (2012, 2013, 2016, 2018 and 2019!).

*Vinification reminds an aromatic symphony. It is a music that requires good players, good instruments, good notes, all in good timing. The winemaker gives his interpretation, without betraying what the terroir has to offer, without correction.*

That is the philosophy of Maison M. CHAPOUTIER.

### **No need to register...**

The judging panel reflects the global wine industry and consists of more than 200 wine professionals, journalists, educators, retailers and Masters of Wine who are polled each year to nominate the World's Most Admired Wine Brands out of more than a 100 000 wineries across the world.

The judging criteria includes; wines of consistent or improving quality, wines that reflect region or country, a brand that is well marketed and packaged and brands that have a strong appeal to a wide demographic.

### **About Maison M. CHAPOUTIER...**

Established 1808 in the Rhone Valley, Maison M. CHAPOUTIER produces the most famous wines: Hermitage, Côte Rôtie, Châteauneuf-du-Pape, Saint-Joseph, Crozes-Hermitage.

Over the years, the expertise and home-made know-how has lead us to explore other soils such as Alsace, Roussillon, Provence, Portugal, Spain and Australia. All vineyards and Sélections Parcellaires are grown either organically or in biodynamically in the purest respect of the terroir. As part of its DNA all wine labels are translated in *braille*.

More information on [www.chapoutier.com](http://www.chapoutier.com)

And all the news of Maison M. CHAPOUTIER on social medias.

NO.	COMPANY, COUNTRY	MOVERS
1	PENFOLDS, AUSTRALIA	↑ 2 MOST ADMIRED WINE BRAND IN THE WORLD MOST ADMIRED WINE BRAND IN AUSTRALASIA
2	TORRES, SPAIN	↓ 2 MOST ADMIRED WINE BRAND IN EUROPE
3	VILLA MARIA, NEW ZEALAND	↑ 5
4	CONCHA Y TORO, CHILE	↓ 2 MOST ADMIRED WINE BRAND IN SOUTH AMERICA
5	M CHAPOUTIER, FRANCE	↑ 1
6	SASSICAIA, ITALY	↑ 23 HIGHEST CLIMBER
7	E.GUIGAL, FRANCE	↑ 3
8	MARQUÉS DE RISCAL, SPAIN	↑ 8
9	ERRAZURIZ, CHILE	↑ 4
10	RIDGE, US	↓ 3 MOST ADMIRED WINE BRAND IN NORTH AMERICA
11	CONO SUR, CHILE	↑ 7
12	FELTON ROAD, NEW ZEALAND	↓ 3
13	CAMPO VIEJO, SPAIN	↓ 1
14	VEGA SICILIA, SPAIN	↓ 1
15	CHÂTEAU MARGAUX, FRANCE	↑ 5
16	BAREFOOT, US	↑ 20
17	TIGNANELLO, ITALY	↑ 8
18	CHÂTEAU D'YQUEM, FRANCE	↓ 7
19	YALUMBA, AUSTRALIA	↓ 15
20	CHÂTEAU PETRUS, FRANCE	↓ 1

NO.	COMPANY, COUNTRY	MOVERS
21	CLOUDY BAY, NEW ZEALAND	↓ 7
22	CHATEAU MUSAR, LEBANON	↓ 5 MOST ADMIRED WINE BRAND IN MIDDLE EAST & AFRICA
23	CAVIT, ITALY	↑ 16
24	CHÂTEAU LAFITE, FRANCE	↓ 9
25	LOUIS LATOUR, FRANCE	↑ 18
26	MCGUIGAN, AUSTRALIA	↑ 20
27	GEORGES DUBOEU, FRANCE	↓ 1
28	CHÂTEAU HAUT-BRION, FRANCE	↓ 6
29	CHÂTEAU CHEVAL BLANC, FRANCE	↓ 8
30	SANTA RITA, CHILE	↑ 19
31	JEAN-MARC BROCARD, FRANCE	HIGHEST NEW-ENTRY
32	OYSTER BAY, NEW ZEALAND	↓ 5
33	ROBERT MONDAVI, US	↑ 4
34	CHÂTEAU LATOUR, FRANCE	↓ 2
35	ROYAL TOKAJI, HUNGARY	NON-MOVER
36	PETER LEHMANN, AUSTRALIA	↑ 8
37	WOLF BLASS, AUSTRALIA	RE-ENTRY
38	CHÂTEAU MOUTON ROTHSCHILD, FRANCE	↑ 12
39	YELLOWTAIL, AUSTRALIA	↓ 1
40	RAMON BILBAO, SPAIN	NEW-ENTRY
41	UNDURRAGA, CHILE	RE-ENTRY
42	TRAPICHE, ARGENTINA	↓ 18
43	JACOB'S CREEK, AUSTRALIA	↓ 12
44	BERINGER, US	RE-ENTRY
45	KWV, SOUTH AFRICA	NON-MOVER
46	CHÂTEAU LE PIN, FRANCE	RE-ENTRY
47	NEDERBURG, SOUTH AFRICA	↓ 6
48	INNISKILLIN, CANADA	↓ 14
49	ROSEMOUNT ESTATE, AUSTRALIA	NEW-ENTRY
50	BARTON & GUESTIER, FRANCE	↓ 22